

Henry B. Gonzalez Convention Center

Loading Dock Directions & Load-In Instructions

Use the address 237 Tower of Americas Way, San Antonio, TX 78205, as the starting point in Google Maps.
From there, refer to the dock map.

From North

- Take I-35 S into San Antonio
- Take exit 158B to merge onto I-37/US 281 S
- Take exit 141A Commerce St
- Continue through Commerce onto Tower of the Americas Way
- Take a right on Montana St into the loading dock

From East

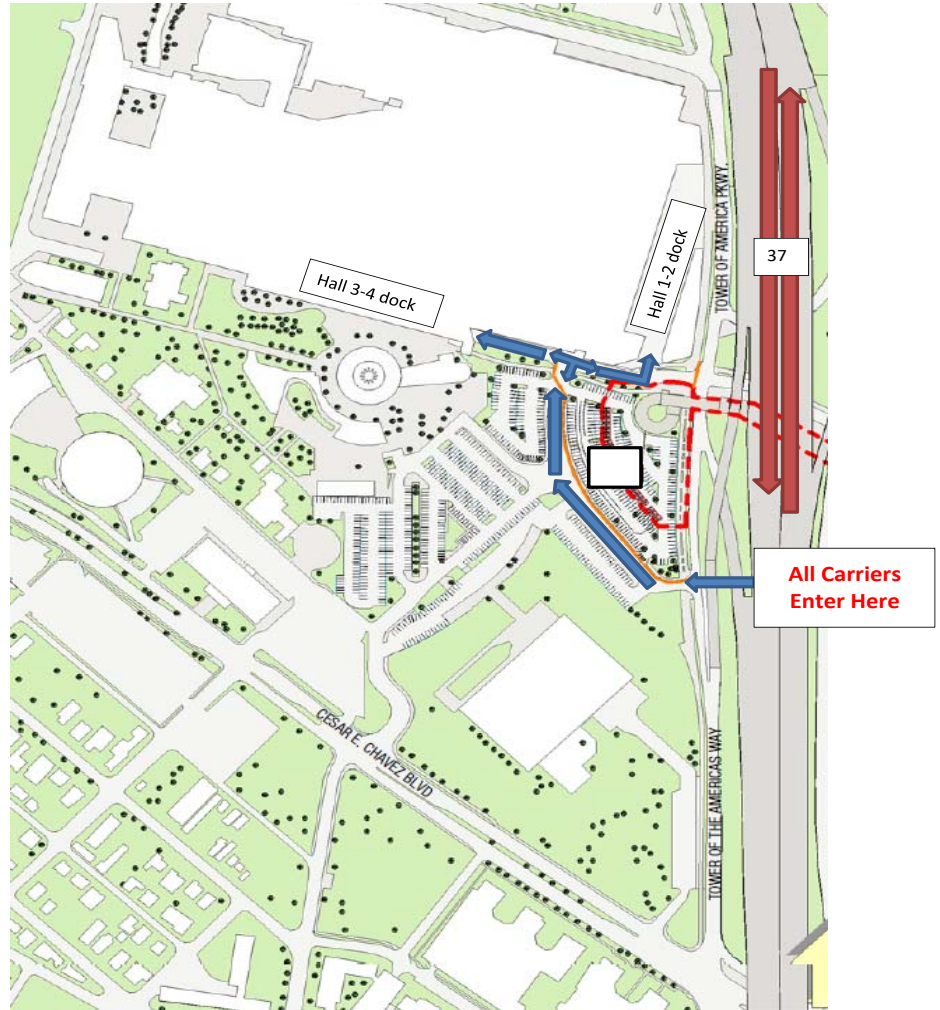
- Take I-10 W into San Antonio
- Take exit 574 to merge onto I-37/US 281 N
- Take exit 140B Cesar Chavez
- Continue through Cesar Chavez onto I-37 Access Rd
- Turn left on Montana St into the loading dock

From South

- Take I-37 N into San Antonio
- Take exit 140B Cesar Chavez
- Continue through Cesar Chavez onto I-37 Access Rd
- Turn left on Montana St into the loading dock

From West

- Take I-10 E into San Antonio
- Take exit 570 to merge onto I-35 N
- Take exit 158 to merge onto I-37/US-281 S
- Take exit 141A Commerce St
- Continue through Commerce onto Tower of the Americas Way
- Turn right on Montana St into the loading dock



Exhibitor Load-In Instructions

- 1. Join the Line:** Turn onto Tower of the Americas Way and join the line of exhibitors waiting to load in. The line may back up on the feeder road, so please be patient.
- 2. Check-In:** A Freeman Representative will meet you at your vehicle. Provide them with your booth number and company name, and they will guide you on where to go and unload.
- 3. Unload:** Park in the spot indicated by the representative and unload your vehicle. Note: This area is for unloading only—please do not begin setting up your booth yet. *Wednesday Move-Ins: While unloading, go to Exhibitor Registration to pick up your name badge(s) and 4-Day Parking Pass (if purchased).*
- 4. Move Your Vehicle:** After unloading, move your vehicle to make space for others. You can park at your hotel or in the parking lot behind the convention center.
- 5. Set Up:** Once you've parked your vehicle, return to your booth to set up.